



CORPORATE AWARDS & INCENTIVES PROGRAMS

“Cloud-hosted awards redemption platform for ‘bucket-list’ sporting events & experiential travel experiences”



NEXTStep leveraged our e-business technology and website design expertise to develop a custom Corporate Awards Redemption Platform in support of a leader in Sports Events and Experiential Travel Packages. Our client creates unique and exciting experiential travel programs designed to differentiate reward offerings that increase market share, reward customer loyalty, motivate employees and build brand awareness.

The solution includes a corporate awards redemption website where “top salespersons” can review available packages, check availability (events tickets), and redeem awards certificates for exciting "bucket list" experiences, sports events, and unique vacation destinations worldwide. The website processes thousands of redemption certificates each year for leading fortune 1000 companies such as Dow Corning, Farmers Insurance, Home Depot, and more...

NEXTStep also developed a back-end awards certificate administration platform enabling our client to manage customer accounts, create a new sales order, bundle products into an awards package, commit product inventory & calculate package profit margin, and auto-generate awards certificates. The solution is integrated with Sage® accounting software.

The solution is hosted at a SAS-70 type 2 certified data center through NEXTStep’s GPO Cloud Services, providing secure, high-speed internet connectivity, and backup & disaster recovery services for our client.

NEXTStep offers innovative “tailored-to-fit” awards redemption solutions.

GPO Modules:

- + Custom GPO Awards Application
- + Custom Awards Certificate Administrator

Key Functionality:

- + Awards Redemption Site
- + Awards Certificate Manager
- + Awards Product Bundling
- + Ticketing Sys. Integration
- + Sales Analysis & Reporting
- + File Exchange with Sage®



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Corporate Awards Redemption Website used by “top performer” salespersons of Fortune 1000 companies to redeem their awards...

